

Picture-perfect finish to construction of Intracorp's Camera

Vancouver Sun

Saturday, April 25, 2009

The 77-residence Camera building in Vancouver's Fairview neighborhood is nearing completion, a moment in the construction chronology typically marked by the installation of artwork inside and, sometimes outside, the building. Taking its cue from the new-home project's name, the Intracorp development company decided to install photographs in the Camera lobby. The artist is Vikky Alexander of Vancouver and her subject is Chesterman Beach in Tofino.

The installation records both local and art history, Alexander notes. " I printed directly onto the back of glass panels, as the surface of the glass emulates the glossy surface of a photograph. I used black and white images for their timeless formal qualities as well as the fact that the slight tint of the glass would make the images reference cyanotypes, a photographic process that was discovered in 1842 and gives a cyan blue print. This mural illustrates some of the many reasons we choose to make our home in B.C.: its stunning landscape, the many opportunities for recreation and the temperate (albeit moist) climate."

