

Douglas Coupland

TrépanierBaer Gallery Releases Douglas Coupland's *Twelve Slogans for the Early Twenty-first Century*



Douglas Coupland, *Twelve Slogans for the Early Twenty-first Century* (Detail), 2011
Black pigment, lacquer on plywood, Edition of 6
55.9 x 43.2 x 1.3 cm / 22" x 17" x 1/2" each panel

Earlier this year Douglas Coupland hosted an interactive presentation on Marshall McLuhan and YouTube at the Waldorf Hotel on Hastings Street in Vancouver. The event was a live-time tour for YouTube meant to foreground various thoughts and theories that Marshall McLuhan had written and that have "come true". The twelve slogans presented in this new edition saw their first manifestation on the marquee of the Waldorf Hotel last May and ran in conjunction with 500 wheat board posters produced by the artist that were posted in locations throughout the city. With the event and this new multiple, Coupland offers "...a more precise look at ourselves via the ultimate manifestation of the global village."

TrépanierBaer is pleased to release for sale *Twelve Slogans for the Early Twenty-first Century*, 2011, a multiple in a limited edition of 6 plus 2 artist's proofs. Black pigment type printed direct to substrate with clear coat lacquer; each edition comprises of 12 different slogans; each on one panel measuring 55.9 x 43.2 x 1.3 cm/22" x 17" x 1/2". Signed, dated and numbered verso.

Availability is immediate. For more information please contact TrépanierBaer Gallery.

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Gallery Hours: Tuesday - Saturday 10:30 a.m. - 5:00 p.m.

